

TERMS OF REFERENCE
Video Documentary on benefits and Outcomes of the
Energy for Rural Transformation - Phase Three Project

<p>Background</p>	<p><i>ERT III project:</i> It is a multi-sectoral project whose development objective is to increase access to electricity in the rural areas of Uganda. Implementation commenced in 2016 and will close at end-December 2021 with the main thrust, about US\$ 150 million of investments, focusing on-grid extension and intensification, and on facilitating connections of households to the national grid. Additional investments of about US\$ 25 million is providing solar PV installations to off-grid public institutions responsible for improving rural health, education and water services; and includes a financing facility for solar energy businesses, the development and enforcement of national quality standards for the solar energy equipment. Another US\$ 6 million has supported institutional strengthening and impacts monitoring.</p> <p><i>Implementation and supervision:</i> Implementation is by <u>three agencies</u> and <u>five line ministries</u> under the overall supervision of the Ministry of Energy and Mineral Development. The participating agencies are: Rural Electrification Agency (REA) – implementing the main investments in grid extensions, intensifications and household connections, the Private Sector Foundation Uganda (PSFU) and the Uganda Energy Credit Capitalization Company Limited (UECCC). The implementing ministries are: Ministry of Energy and Mineral Development (MEMD), the Ministry of Education, Science, Technology and Sports (MOESTS), the Ministry of Health (MOH), the Ministry of Water and Environment (MOWE) and the Ministry of Finance, Planning and Economic Development (MOFPED).</p>
<p>Objective</p>	<p>The objective of the assignment is to document ERT III benefits, challenges and outcomes using visual and audio recordings directly from implementing agencies, investment sites and beneficiaries</p>
<p>Scope of work</p>	<ol style="list-style-type: none"> 1. Review Project documents, activity reports and other visibility material produced such as brochures, press releases, social media content etc.) 2. Prepare and submit an Inception report including the list of proposed interviewees, questionnaires and investment sites; and draft scripts/ narrations for review by the ERT III Project

	<p>Coordination Unit (PCU) at MEMD and implementing agencies</p> <ol style="list-style-type: none"> 3. Prepare a final version of the script incorporating comments from ERT III PCU and implementing agencies 4. Filming of stakeholder representatives and beneficiaries 5. Video edits and submission of draft video documentaries for review by ERT III PCU and implementing agencies 6. Final video documentaries incorporating comments from ERT III PCU and implementing agencies
Deliverables	<p>The deliverables include:</p> <ol style="list-style-type: none"> 1. An acceptable inception report 2. Raw footages from filming 3. Draft documentaries on DVD and external hard drive comprising – one long version (15-20 minutes) and a shorter version (3-5 minutes). The documentaries should be High Definition (HD) quality and have English subtitles 4. Final documentaries on DVD and external hard drive comprising – one long version (15-20 minutes) and a shorter version (3-5 minutes). The documentaries should HD quality and have English subtitles
Time frame	<p>The assignment will take 120 calendar days from commencement as illustrated below:</p> <ul style="list-style-type: none"> ▪ Inception – 1 month ▪ Filming – 1.5 months ▪ Draft documentaries – 1 month ▪ Final documentaries – 0.5 month
Qualifications and competencies	<p><u>Firm</u></p> <ul style="list-style-type: none"> ▪ Demonstrated experience of at least 7 years’ in development of documentaries /film production ▪ Completed at least three similar assignments in last 5 years <p><u>Key experts</u></p> <p>Director</p> <ul style="list-style-type: none"> ▪ Bachelor’s degree in Fine Arts and drama ▪ Post graduate certification in Fine Arts is an added advantage ▪ At least 5 years as a film Director with hands-on experience in visual storytelling, creativity, digital technology ▪ Directed at least 2 similar assignments in three years

	<p>Producer</p> <ul style="list-style-type: none"> ▪ Bachelor’s degree in Fine Arts, social sciences and related fields ▪ Post graduate certification in Fine Arts is an added advantage ▪ At least 5 years’ experience in film production ▪ Produced at least 2 similar assignments in three years <p>Scriptwriter</p> <ul style="list-style-type: none"> ▪ Bachelor’s degree in mass communication or journalism with a specialty in script writing and drama ▪ At least 5 years’ experience in creative script writing ▪ Scripted at least 2 similar assignments in three years <p>Director of photography / Cinematographer</p> <ul style="list-style-type: none"> ▪ Bachelor’s degree in Fine Arts and drama ▪ Post graduate certification in fine art, drama and cinematography is an added advantage ▪ At least 5 years’ experience in film production and cinematography ▪ Cinematography for at least 2 similar assignments in three years
<p>Reporting and Assistance</p>	<p>The consultant will report to the ERT III Project Coordination Unit at MEMD. The ERT PCU will:</p> <ul style="list-style-type: none"> ▪ Provide Project documents and materials ▪ Introduce the consultant to the Government authorities and implementing agencies, coordinate meetings and obtain necessary clearances ▪ Review activity reports and compile comments from stakeholders ▪ Provide a technical support team during filming